

80 Eighty Dream Car Giveaway #17 Sweepstakes
Official Rules

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NO PURCHASE OR PAYMENT NECESSARY. A PURCHASE OR PAYMENT WILL NOT INCREASE YOUR CHANCE OF WINNING. PROMOTION IS OPEN TO LEGAL RESIDENTS OF THE 50 UNITED STATES, DISTRICT OF COLUMBIA AND CANADA (EXCLUDING QUEBEC), 18 YEARS OF AGE OR OLDER AT TIME OF ENTRY. VOID IN PUERTO RICO, QUEBEC, AND WHERE PROHIBITED BY LAW.

PROMOTION PERIOD: The 80 Eighty Dream Car Giveaway #17 (the "Sweepstakes") begins at 12:01:00 a.m. Mountain Standard Time ("MST") on March 5, 2018 and ends at 11:59:59 p.m. MST on April 29, 2018 (the "Promotion Period").

ELIGIBILITY: Open to legal residents of the 50 United States, District of Columbia and Canada (excluding Quebec), 18 years of age or older at time of entry. Void in Puerto Rico, Quebec, and where prohibited or restricted by law. Employees, board members, advisory committee members, directors, officers, or agents of 80 Eighty LLC (the "Sponsor"), Marden-Kane, Inc., (collectively the "Releasees") their affiliates, subsidiaries, advertising and promotion agencies, or any other suppliers to Sponsor and the immediate families (spouse, parent, child, sibling and their respective spouses, regardless of where they reside) and persons living in households of each, whether or not related are ineligible. All federal, state, provincial and local laws and regulations apply.

HOW TO ENTER: There are two ways to enter: 1) Eligible individuals who make an online purchase on Sponsor's website at www.80eighty.com will receive one (1) Sweepstakes entry for each \$5.00 spent (example: purchase \$100 of product from www.80eighty.com and receive 20 entries into the Sweepstakes). No limit on number of entries received with a purchase on www.80eighty.com. 2) To enter without purchase, hand write the following: print your name, address, city, state/province, zip/postal code, e-mail address, telephone number and date of birth on a 4x6 postcard (no outer envelope) and mail to: 80 Eighty Dream Car Giveaway #17 + \$20,000 cash, P.O. Box 18, Riverton, Utah 84065 (each postcard must be mailed individually. Bulk shipments (multiple entries in one shipping package) will not be accepted, and will be destroyed. Mail-in entries must be postmarked by April 24, 2018 and received by April 29, 2018. Earn 5 entries per postcard. Requests for confirmation of receipt of mail-in entries will not be acknowledged. No photo copies, facsimiles or reproductions of mail-in entry requests will be accepted. Sponsor is not responsible for late, lost, damaged, stolen, incomplete, illegible, postage due, or misdirected entries. Proof of mailing does not constitute proof of delivery. Purchasers of 80 Eighty gift cards receive entries into the Sweepstakes (for every \$5.00 Gift Card increment earn one (1) entry). Purchases made using an 80 Eighty Gift Card will not receive an entry. Any amount spent by purchaser **over** the Gift Card value will receive an entry based on the purchased item (example: purchase \$100 of product using a \$50 80 Eighty Gift Card and receive 10 entries into the Sweepstakes).

DOUBLE ENTRIES: Throughout the Promotion Period the Sponsor will be announcing "DOUBLE ENTRIES". For every \$5.00 spent, earn 2 entries into the Sweepstakes during the specified time period. Mail-in entries earn "DOUBLE ENTRIES" if their entry is postmarked on the specified date. ALL mail-in entries must be received by April 29, 2018, as stated above.

All information must be complete to be eligible. Personal information collected from entrant is used only for the purpose of the Sweepstakes and will not be re-used, sold or shared in any manner, unless entrant agrees to receive further information on Sponsor's or prize partner's products and promotions. Use of computer programs and/or other automated devices to enter sweepstakes is prohibited.

DRAWING: A random drawing will be conducted on or about May 1, 2018, under the supervision of Marden-Kane, Inc., an independent judging organization, whose decisions are final on all matters relating to this Sweepstakes. Odds of winning a Grand Prize depend on the number of eligible entries received.

PRIZE: Grand Prize: a customized pre-owned car (prize details to be announce/posted on www.80Eighty.com on March 16, 2018), approximate retail value ("ARV") \$30,000, and \$20,000usd cash.

It is suggested (NOT REQUIRED) that the Winner use the cash towards the prize tax requirement (see prize details below).

Total approximate retail value of Grand Prize: \$50,000.

Note; Prize vehicle may not meet safety or emissions testing required in some states and counties. Winner is responsible to check their state of residence to confirm and must use vehicle in accordance with state/county regulations.

PRIZE DETAILS: Grand Prize winner is responsible for registration, license, title and insurance fees and any other expenses not listed related to acceptance and use of prize and must provide a valid driver's license and evidence of insurance prior to delivery. Grand Prize vehicle must be picked up by Winner at Sponsors address (14420 S 974 W #3, Bluffdale, UT 84065) no later than May 11, 2018 (unless otherwise communicated by Sponsor prior to pick-up). Sponsor to assist/provide temporary documents for Winner to get vehicle to final destination. Winner is responsible for all costs and fees associated with picking up prize (including but not limited to airfare, gas, temporary registration, insurance, towing fees, etc...). The prize is awarded "AS IS" and WITHOUT WARRANTY OF ANY KIND, express or implied, (including, without limitation, any implied warranty of merchantability or fitness for a particular purpose). Failure to take delivery within 30 days of availability could cause prize to be forfeited and awarded to an alternate. No substitution or transfer of prize permitted except at the sole discretion of the Sponsor. Prize Winner is responsible for the payment of taxes on the prize (including tax offset) and for any other costs and expenses associated with the acceptance and use of the prize. Sponsor reserves the right to substitute prize of equal or greater value at any time during the duration of the Sweepstakes.

GENERAL RULES: Potential Grand Prize Winner will be notified by phone, email or mail on or about May 2, 2018. Potential Grand Prize Winner (or parent/legal guardian if Winner is a minor) will be required to sign and return an Affidavit of Eligibility /Publicity and Liability Release, and W9 (where legal) within three (3) days of notification attempt or prize will be forfeited and an alternate Winner determined at random from among all eligible entries. If any potential Prize Winner is deemed a minor in his/her state of residence, prize will be awarded in the name of the Winner's parent or legal guardian. If the potential Grand Prize Winner does not return the required documents within the stated timeframe, the corresponding Winner will be disqualified and an alternate Winner will be selected. Should the potential Winner (or any other alternate potential Winner) decide to decline the prize for

any reason whatsoever, Sponsor shall have no further obligation to that potential Winner, and an alternate potential Winner will be selected, if time permits. Taxes related to the prize are the sole responsibility of the Winner. Acceptance of a prize constitutes permission to the Sponsor and its agencies to use Winner's name and/or likeness for purposes of advertising and trade without further compensation, unless prohibited by law. By accepting a prize, Winner agrees to hold Releasees harmless against any and all claims and liability from any accident, loss or injury occurring from this promotion or in any way related to the prize or use/misuse thereof, or while traveling to and/or from a location to obtain or use a prize. No substitution or transfer of prize allowed, except at Sponsor's sole discretion. Releasees shall not be liable for any printing or other errors or for delays in mail service. All entries become the property of Sponsor and will not be acknowledged or returned. By participating in this promotion, entrants agree to be bound by these Official Rules and the decisions of the Sponsor, which are final and binding. Any questions, comments or complaints regarding the promotion are to be directed to the Sponsor at the address below.

WAIVERS, DISCLAIMERS, RELEASES, INDEMNITY: BY ENTERING THE SWEEPSTAKES, ENTRANT AGREES THAT TO THE EXTENT PERMITTED BY APPLICABLE LAW: (1) ANY AND ALL DISPUTES, CLAIMS, AND CAUSES OF ACTION ARISING OUT OF OR CONNECTED WITH THE SWEEPSTAKES, OR ANY PRIZE AWARDED, WILL BE RESOLVED INDIVIDUALLY, WITHOUT RESORT TO ANY FORM OF CLASS ACTION; (2) ANY AND ALL CLAIMS, JUDGMENTS, AND AWARDS WILL BE LIMITED TO ACTUAL THIRD-PARTY, OUT-OF-POCKET COSTS INCURRED (IF ANY) NOT TO EXCEED FIVE DOLLARS (US\$5.00), BUT IN NO EVENT WILL ATTORNEYS' FEES BE AWARDED OR RECOVERABLE; (3) UNDER NO CIRCUMSTANCES WILL ANY ENTRANT BE PERMITTED TO OBTAIN ANY AWARD FOR, AND ENTRANT HEREBY KNOWINGLY AND EXPRESSLY WAIVES ALL RIGHTS TO SEEK, PUNITIVE, INCIDENTAL, CONSEQUENTIAL, OR SPECIAL DAMAGES, LOST PROFITS, AND/OR ANY OTHER DAMAGES, OTHER THAN ACTUAL OUT-OF-POCKET EXPENSES NOT TO EXCEED FIVE DOLLARS (US\$5.00), AND/OR ANY RIGHTS TO HAVE DAMAGES MULTIPLIED OR OTHERWISE INCREASED; AND (4) ENTRANTS' REMEDIES ARE LIMITED TO A CLAIM FOR MONEY DAMAGES (IF ANY) AND ENTRANT IRREVOCABLY WAIVES ANY RIGHT TO SEEK INJUNCTIVE OR EQUITABLE RELIEF. SOME JURISDICTIONS DO NOT ALLOW THE LIMITATIONS OR EXCLUSION OF LIABILITY, SO THE ABOVE MAY NOT APPLY TO YOU.

EACH PARTICIPANT AGREES (I) TO ABIDE BY THE TERMS OF THESE OFFICIAL RULES AND THE DECISIONS OF THE SWEEPSTAKES ENTITIES WHICH ARE FINAL AND BINDING ON ALL MATTERS RELATING TO THIS SWEEPSTAKES, AND (II) TO RELEASE, DISCHARGE, INDEMNIFY AND HOLD HARMLESS THE RELEASED PARTIES FROM ANY AND ALL CLAIMS OR LIABILITY IN CONNECTION WITH PARTICIPATION IN THIS SWEEPSTAKES OR ACCEPTANCE OR USE OF ANY PRIZE INCLUDING, WITHOUT LIMITATION, ANY ACTIVITY RELATED THERETO.

INTERNET: Releasees and any Internet access or service providers are not responsible for incorrect or inaccurate entry of entry information, human or other error, technical malfunctions, lost/delayed data transmission, omission, interruption, deletion, defect, line failures of any telephone network, computer equipment, software or any combination thereof, inability to access Web sites, or damage to a user's computer system (hardware or software) due to participation in this Sweepstakes. If Sponsor determines, in their sole discretion, that there is any suspected or actual electronic tampering with the Sweepstakes or if technical difficulties compromise the integrity of the Sweepstakes or if any non-compliance with the rules has occurred, Sponsor reserves the right to void the entries at issue and/or terminate the Sweepstakes and conduct a random drawing to award the Prizes using all eligible, non-suspect entries received in the applicable drawing pool as of the promotion end date. If the Sweepstakes is terminated due to tampering or technical

difficulties prior to its end date, notice will be posted at www.80eighty.com. Any attempt to deliberately damage the content or operation of this Sweepstakes is unlawful and subject to legal action by the Sponsor or its agents. Entries will be deemed made by the authorized account holder of the e-mail address submitted at the time of entry. The "authorized account" holder is the natural person who is assigned to the e-mail address by an Internet access provider, online service provider, or other organization that is responsible for assigning e-mail addresses or the domain associated with the submitted e-mail address. Any online entries submitted by automated means, or third-party, will be disqualified. Entries will not be valid until received by Sponsor.

CHOICE OF LAW AND JURISDICTION: This Promotion is offered only in the United States (excluding Puerto Rico) and Canada (excluding Quebec) and is governed by the laws of the State of Utah. By entering, entrants irrevocably consent to the sole and exclusive jurisdiction of the courts of the State of Utah located in the county of Utah for any action, suit or proceeding arising out of or relating to this Promotion.

ADDITIONAL RULES RELATED TO RESIDENTS OF CANADA: Potential Canadian Winners will be required to correctly answer a time limited mathematical skill testing question administered by mail or telephone prior to award of any prize. Entrant confirms that they have a family or personal relationship with any Canadian resident(s) whose email addresses they provide (or Entrants confirm that they are not providing any Canadian residents' email addresses). If Entrants do not have such a family or personal relationship with any Canadian resident(s), they may be found in violation of Canadian law and subject to prosecution and significant monetary penalties.

WINNERS LIST: For the Winner's list, available after May 31, 2018, visit www.80eighty.com.

SPONSOR: 80 Eighty LLC, 14420 S 974 W #3, Bluffdale, UT 84065.

ADMINISTRATOR: Marden-Kane, Inc., 575 Underhill Blvd, Suite 222, Syosset, NY, 11791.

Car (Prize) Manufacturer is not a Sponsor or Participant in this Sweepstakes.

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