



80 Eighty Dream Car Giveaway #8 Sweepstakes
Official Rules

**80 Eighty Dream Car Giveaway #8
Official Rules**

NO PURCHASE OR PAYMENT NECESSARY. A PURCHASE OR PAYMENT WILL NOT INCREASE YOUR CHANCE OF WINNING. PROMOTION IS OPEN TO LEGAL RESIDENTS OF THE 50 UNITED STATES, DISTRICT OF COLUMBIA AND CANADA (EXCLUDING QUEBEC), 18 YEARS OF AGE OR OLDER AT TIME OF ENTRY. VOID IN PUERTO RICO, QUEBEC, AND WHERE PROHIBITED BY LAW.

PROMOTION PERIOD: The 80 Eighty Dream Car Giveaway #8 (the "Sweepstakes") begins at 12:01:00 a.m. Eastern Time ("ET") on November 25, 2016 and ends at 11:59:59 p.m. ET on January 15, 2017 (the "Promotion Period").

ELIGIBILITY: Open to legal residents of the 50 United States, District of Columbia and Canada (excluding Quebec), 18 years of age or older at time of entry. Void in Puerto Rico, Quebec, and where prohibited or restricted by law. Employees, board members, advisory committee members, directors, officers, or agents of 80 Eighty LLC (the "Sponsor"), Marden-Kane, Inc., (collectively the "Releasees") their affiliates, subsidiaries, advertising and promotion agencies, or any other suppliers to Sponsor and the immediate families (spouse, parent, child, sibling and their respective spouses, regardless of where they reside) and persons living in households of each, whether or not related are ineligible. All federal, state, provincial and local laws and regulations apply.

HOW TO ENTER: There are two ways to enter: 1) Eligible individuals who make an online purchase on Sponsor's website at www.80eighty.com will receive one (1) Sweepstakes entry for each \$5.00 spent (example: purchase \$100 of product from www.80eighty.com and receive 20 entries into the Sweepstakes). No limit on number of entries received with a purchase on www.80eighty.com. 2) To enter without purchase, print your name, address, city, state/province, zip/postal code, e-mail address, telephone number and date of birth on a 4x6 postcard (no outer envelope) and mail to: 80 Eighty Dream Car Giveaway #8 - Supra and RX-7, P.O. Box 9074, Midvale Utah 84047 (each postcard must be mailed individually- multiple/bulk mailings will not be accepted). Mail-in entries must be postmarked by January 13, 2017 and received by January 16, 2017. Earn 5 entries per postcard. No photo copies, facsimiles or reproductions of mail-in entry requests will be accepted. Sponsor is not responsible for late, lost, damaged, stolen, incomplete, illegible, postage due, or misdirected entries. Proof of mailing does not constitute proof of delivery. Purchasers of 80 Eighty gift cards receive entries into the Sweepstakes (for every \$5.00 Gift Card increment earn one (1) entry). Purchases made using an 80 Eighty Gift Card will not receive an entry. Any amount spent by purchaser **over** the Gift Card value will receive an entry based on the purchased item (example: purchase \$100 of product using a \$50 80 Eighty Gift Card and receive 10 entries into the Sweepstakes).

All information must be complete to be eligible. Personal information collected from entrant is used only for the purpose of the Sweepstakes and will not be re-used, sold or shared in any manner, unless entrant agrees to receive further information on Sponsor's or prize partner's products and promotions. Use of computer programs and/or other automated devices to enter sweepstakes is prohibited.



DRAWING: A random drawing will be conducted on or about January 17, 2017, under the supervision of Marden-Kane, Inc., an independent judging organization, whose decisions are final on all matters relating to this Sweepstakes. Odds of winning a Grand Prize depend on the number of eligible entries received.

PRIZE: Two (2) Grand Prizes: First Grand Prize Winners **choice** of one (1) of the following Custom Cars: 1994 Toyota Supra or 1994 Mazda RX-7, Approximate Retail Value of each car ("ARV"), \$30,000USD. Second Grand Prize Winner receives the remaining car.

Total approximate retail value of Grand Prizes: \$60,000.

PRIZE DETAILS: Grand Prize winners are responsible for registration, license, title and insurance fees and any other expenses not listed related to acceptance and use of prize and must provide a valid driver's license and evidence of insurance prior to delivery. Grand Prize vehicles must be picked up by Winners at Sponsors address (574 W 8360 S, Midvale, UT 84070) no later than January 31, 2017 (unless otherwise communicated by Sponsor prior to pick-up). First Grand Prize Winner must make their car selection prior to pick-up. Sponsor to assist/provide temporary documents for Winners to get vehicle to final destination. Winners are responsible for all costs and fees associated with picking up prize (including but not limited to airfare, gas, temporary registration, insurance, towing fees, etc...). The prizes are awarded "AS IS" and WITHOUT WARRANTY OF ANY KIND, express or implied, (including, without limitation, any implied warranty of merchantability or fitness for a particular purpose). Failure to take delivery within 30 days of availability could cause prize(s) to be forfeited and awarded to an alternate. No substitution or transfer of prize(s) permitted except at the sole discretion of the Sponsor. Prize Winners are responsible for the payment of taxes on the prize and for any other costs and expenses associated with the acceptance and use of the prize. Sponsor reserves the right to substitute prize(s) of equal or greater value at any time during the duration of the Sweepstakes.

GENERAL RULES: Potential Grand Prize Winners will be notified by phone, email or mail on or about January 17, 2017. Potential Grand Prize Winners (or parent/legal guardian if Winner is a minor) will be required to sign and return an Affidavit of Eligibility /Publicity and Liability Release, (where legal) within seven (7) days of notification attempt or prize will be forfeited and an alternate Winner determined at random from among all eligible entries. If any potential Prize Winner is deemed a minor in his/her state of residence, prize will be awarded in the name of the Winner's parent or legal guardian. If the potential Grand Prize Winner does not return the required documents within the stated timeframe, the corresponding Winner will be disqualified and an alternate Winner will be selected. Should the potential Winner (or any other alternate potential Winner) decide to decline the prize for any reason whatsoever, Sponsor shall have no further obligation to that potential Winner, and an alternate potential Winner will be selected, if time permits. Taxes related to the prize are the sole responsibility of the Winner. Acceptance of a prize constitutes permission to the Sponsor and its agencies to use Winner's name and/or likeness for purposes of advertising and trade without further compensation, unless prohibited by law. By accepting a prize, Winner agrees to hold Releasees harmless against any and all claims and liability from any accident, loss or injury occurring from this promotion or in any way related to the prize or use/misuse thereof, or while traveling to and/or from a location to obtain or use a prize. No substitution or transfer of prize allowed, except at Sponsor's sole discretion. Releasees shall not be liable for any printing or other errors or for delays in mail service. All entries become the property of Sponsor and will not be acknowledged or returned. By participating in this promotion, entrants agree to be bound by these Official Rules and the decisions of the Sponsor,



which are final and binding. Any questions, comments or complaints regarding the promotion are to be directed to the Sponsor at the address below.

INTERNET: Releasees and any Internet access or service providers are not responsible for incorrect or inaccurate entry of entry information, human or other error, technical malfunctions, lost/delayed data transmission, omission, interruption, deletion, defect, line failures of any telephone network, computer equipment, software or any combination thereof, inability to access Web sites, or damage to a user's computer system (hardware or software) due to participation in this Sweepstakes. If Sponsor determines, in their sole discretion, that there is any suspected or actual electronic tampering with the Sweepstakes or if technical difficulties compromise the integrity of the Sweepstakes or if any non-compliance with the rules has occurred, Sponsor reserves the right to void the entries at issue and/or terminate the Sweepstakes and conduct a random drawing to award the Prizes using all eligible, non-suspect entries received in the applicable drawing pool as of the promotion end date. If the Sweepstakes is terminated due to tampering or technical difficulties prior to its end date, notice will be posted at www.80eighty.com. Any attempt to deliberately damage the content or operation of this Sweepstakes is unlawful and subject to legal action by the Sponsor or its agents. Entries will be deemed made by the authorized account holder of the e-mail address submitted at the time of entry. The "authorized account" holder is the natural person who is assigned to the e-mail address by an Internet access provider, online service provider, or other organization that is responsible for assigning e-mail addresses or the domain associated with the submitted e-mail address. Any online entries submitted by automated means, or third-party, will be disqualified. Entries will not be valid until received by Sponsor.

CHOICE OF LAW AND JURISDICTION: This Promotion is offered only in the United States (excluding Puerto Rico) and Canada (excluding Quebec) and is governed by the laws of the State of Utah. By entering, entrants irrevocably consent to the sole and exclusive jurisdiction of the courts of the State of Utah located in the county of Utah for any action, suit or proceeding arising out of or relating to this Promotion.

ADDITIONAL RULES RELATED TO RESIDENTS OF CANADA: Potential Canadian Winners will be required to correctly answer a time limited mathematical skill testing question administered by mail or telephone prior to award of any prize. Entrant confirms that they have a family or personal relationship with any Canadian resident(s) whose email addresses they provide (or Entrants confirm that they are not providing any Canadian residents' email addresses). If Entrants do not have such a family or personal relationship with any Canadian resident(s), they may be found in violation of Canadian law and subject to prosecution and significant monetary penalties.

WINNERS LIST: For the Winner's list, available after January 20, 2017, visit www.80eighty.com.

SPONSOR: 80 Eighty LLC, 574 w 8360 s Midvale UT, 84047.

ADMINISTRATOR: Marden-Kane, Inc., 195 Froehlich Farm Blvd., Woodbury, NY 11797.

Car (Prize) Manufacturers are not Sponsors or Participants in this Sweepstakes.

©2016. Marden-Kane, Inc. All rights reserved. These Official Rules may not be copied, edited, or used for any other purpose, commercial or otherwise, without the express written consent of Marden-Kane, Inc.



MARDEN-KANE INC

195 Froehlich Farm Blvd
Woodbury, NY 11797
Tel: 516-365-3999
Fax: 516-365-5250